

BLOOMSBURG

carpet at its finest.

OUR FOCUS:

IS IT POSSIBLE TO FALL IN LOVE WITH A CARPET...?

Yes. When it is masterfully crafted in an art form that has been practiced worldwide for millennia. When produced by a high-tech mill that exceeds even the most discriminating standards of style. And, when the carpet is created on looms of such remarkable precision and quality, that they've ushered the artistry of carpet weaving into the modern world.

YOU ABSOLUTELY WILL FALL IN LOVE WITH THE WONDERS OF BLOOMSBURG CARPET.



OUR STORY: WEAVING A LEGACY OF EXCELLENCE

Bloomsburg Carpet is located in the scenic Susquehanna Valley of Pennsylvania, an ideal backdrop for a company passionate about the carpets we create, the America we believe in and the environment we've pledged to preserve. Since 1976, we've upheld the time-honored traditions established by our founder Raymond P. Habib, whose vision to sustain American carpet weaving lives on in the masterpieces we design and develop.

Today, our custom-crafted creations and in-stock branded products grace numerous well-known and prestigious properties. These include New York's Radio City Music Hall, The Senate and House Chambers of the United States, The Four Seasons in Chicago and many additional high-profile locations throughout the U.S. and around the world. Our stunning creations adorn the floors of numerous private residences and office spaces, as well.

WHY BLOOMSBURG?

For over 36 years, Bloomsburg Carpet has perfected the art of American carpet weaving while most carpet manufacturers today mass-produce lesser-quality tufted products. In fact, Bloomsburg Carpet is recognized as the only mill in the world to offer Wilton, Axminster and Velvet weaving all under one roof. What does this mean to you? Extraordinary beauty, unparalleled excellence, and proven durability and performance. In short, a carpet that is formed, not fabricated; a textile, not a commodity.



Designer: Ellie Mroz
Michael Robert Construction
www.michaelrobertconstruction.com



Bloomsburg Carpet fuses the extraordinary look, feel and texture of a woven masterpiece with the market demand for a limitless range of design, color and pattern possibilities. From traditional styles to contemporary trends to complete custom creations, we craft truly exceptional products for commercial and residential installations. This is textile weaving at its finest, produced right here in the United States, which reflects the quality, character and integrity of the products that differentiate Bloomsburg Carpet.

OUR BRANDS:

BLOOMSBURG: OUR SIGNATURE BRAND

The Bloomsburg Carpet signature brand beautifies some of the most renowned hotels, country clubs, casinos, airports and government buildings around the world. These are highly stylized, meticulously woven, custom commercial carpets of remarkable quality and sophistication, combining uncompromising style with durability for demanding installations. When the application calls for striking designs in high-traffic public spaces, the Bloomsburg brand delivers dependable performance without sacrificing character and beauty.

In addition, all Bloomsburg brand carpets are certified Green Label Plus, which makes them not only environmentally sustainable, but also compliant to stringent standards for indoor air quality. Bloomsburg is committed to utilizing sustainable eco-friendly nylons and natural wools that allow us to realize our design visions with creations that are safer for the environment as well as healthier for the public.



OUR BRANDS:

TUVA LOOMS AND SILVER CREEK CARPET

TUVA LOOMS — THE SOUL OF ASIA

Recalling the soul of Central Asia for which the exotic brand is named, the carpets of Tuva Looms are renowned for their complex harmonies of color, texture and pattern. These dramatic juxtapositions and bold transitions produce stunning, memorable effects that complement any highly stylized commercial décor. Or, they become the anchor element that establishes the foundational style of any environment. Moreover, Tuva's unique weaving structure enables these designs to be mirrored on face and back, giving them a sense of value that standard broadloom cannot match. Durable and rich, eclectic yet organic — Tuva Looms embodies a polished aesthetic that is influenced by modern architecture.

SILVER CREEK CARPET — THE SENSE OF SUN VALLEY

Imagine a cool water creek snaking through the heart of Idaho's tranquil Sun Valley, and suddenly, you have captured the natural beauty and serenity reflected by Silver Creek carpets. Here is a residential brand steadfastly committed to the preservation of land and life. Known as a leader in environmental responsibility throughout the textile industry, Silver Creek Carpet's highly refined organic products are based on one of nature's most valued elements: wool. Through designs inspired by nature's landscapes, and sustainable production that respects that ecology, Silver Creek designs beautifully and subtly bring the outdoor world indoors.



OUR CUSTOM DESIGNS:

IF YOU CAN IMAGINE IT,
WE CAN WEAVE IT.

At Bloomsburg Carpet, we put at your disposal the most advanced digital design studio and a team of innovative product engineers to create made-to-order designs from virtually any source material — a color, a pattern, a texture or an image. Decades of experience enable us to adapt your one-of-a-kind inspirations into wall-to-wall carpeting that is as novel and unique as the limits of your own imagination. Our remarkable looms will then recreate these visions with uncanny detail and precision, resulting in high-quality custom-designed carpeting that exceeds every expectation.

When faced with a décor challenge that only custom carpeting can resolve, rely on the Bloomsburg design studio to bring your solution to life.



OUR ARTISAN CRAFTSMANSHIP:

WEAVING WONDERS

As noted earlier, Bloomsburg Carpet is the only manufacturer in the world that offers three of the world's most sought after weaves; Axminster, Velvet and Wilton — in wools, wool/nylon blends and 100% nylon. And we do so all at one versatile location. This flexibility in weave selection is another empowering advantage that sets Bloomsburg Carpet apart.

THE AXMINSTER WEAVE CONSTRUCTION

Our Gripper-Jacquard Axminster looms provide the flexibility to seamlessly weave up to twelve colors of yarn, making it a powerful option for commercial installations where precision, color and pattern-matching are key to brand compliance.

THE VELVET WEAVE CONSTRUCTION

The Single and Double Beam looms used to create our Velvet Weave are the least complex of Bloomsburg's specialized looms. This simplicity allows for some of our most time-tested and beautiful products. Here, a Single Beam loom generally is used for making solid-colored carpets, while a Double Beam loom allows for greater color and pattern versatility.

THE WILTON WEAVE CONSTRUCTION

The Wilton Weave construction is the most versatile and unique of our weave structures. Wilton weave carpets are capable of 'all cut', 'all loop' or a combination of both textures. This allows for a variety of pitch densities that make your design options virtually unlimited, while ensuring the creation of products of greater body, resilience and quality.



SUSTAINABILITY^{♻️} CARPETING THE WORLD GREEN

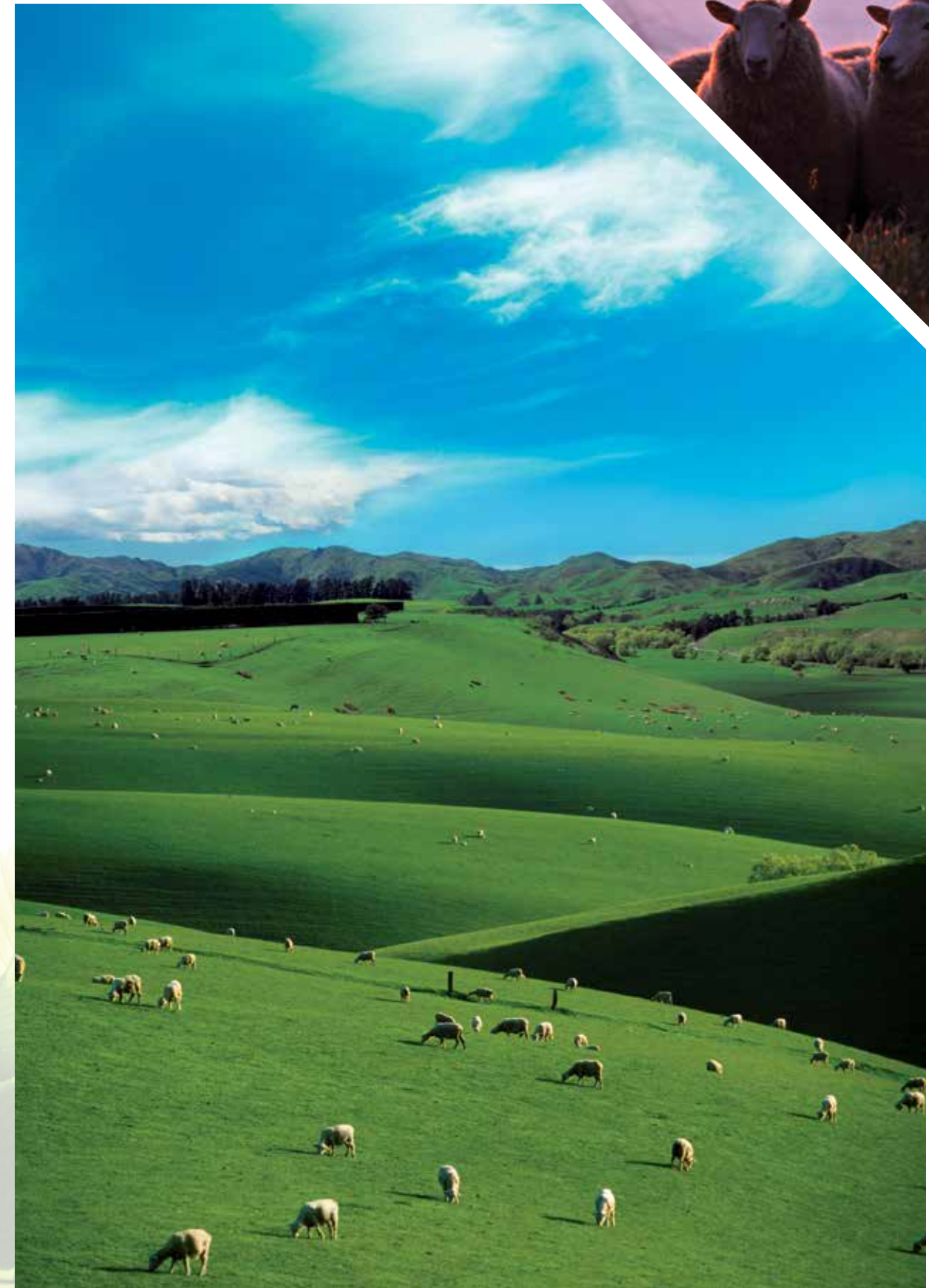


In compliance to a vision of responsibility to the environment in which we live and work, Bloomsburg Carpet designs, develops and creates products that uphold eco-friendly and sustainable standards without sacrificing beauty or performance. We look for sustainable, biodegradable and renewable materials for all our premium products. In this way, when our customers purchase a Bloomsburg Carpet, they can feel good about knowing they've chosen a company that has been "green" since green was just a color. In fact, all Bloomsburg Carpets are certified Green Label Plus. In addition to being made of environmentally sound material, when installed, these carpets comply with a higher standard of indoor air quality.

Here are two key ways in which Bloomsburg Carpet keeps the health of our planet a priority...

- 1) We utilize Zeftron® Enviro6ix™ and other high-performance, ecofriendly nylons that are 100% reclaimable and recyclable.
- 2) We weave beautiful, sustainable and biodegradable supernatural wools produced by environmentally responsible methods from a totally renewable resource: grass.

Rest assured that purchasing Bloomsburg Carpet not only betters our world, but also improves the health, comfort and design aesthetics of any indoor environment.



Photos courtesy of: Wools of New Zealand

HISTORIC PRESERVATION

PRESERVING OUR HISTORIC HERITAGE

Another vital way in which Bloomsburg Carpet reinvests in country and community is through our ongoing historic preservation initiative. Over the years we've been privileged to collaborate on the architectural restorations of some of America's most treasured landmarks. We proudly continue to answer this call not only with products of extraordinary quality and durability, but also with advanced design and development technologies. This enables us to faithfully recreate the patterns, colors and textures of the site's original carpets — even when only damaged remnants or images remain.

Due to our versatility in production, we are also able to incorporate the same weaving structures and disciplines utilized in those days. This is part of the legacy of operating in the historic town of Bloomsburg, Pennsylvania, which has remained the cradle of American carpet weaving for over 150 years. Bloomsburg Carpet is honored to serve in this way and to be considered in such respected company.

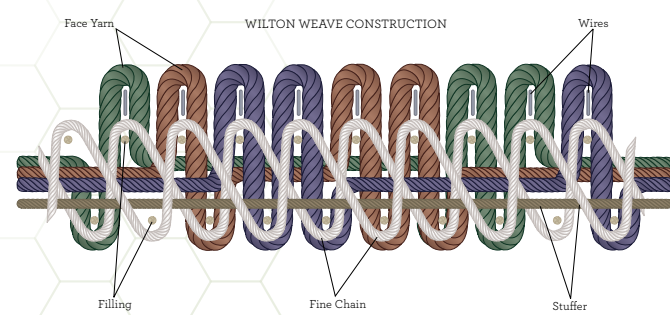
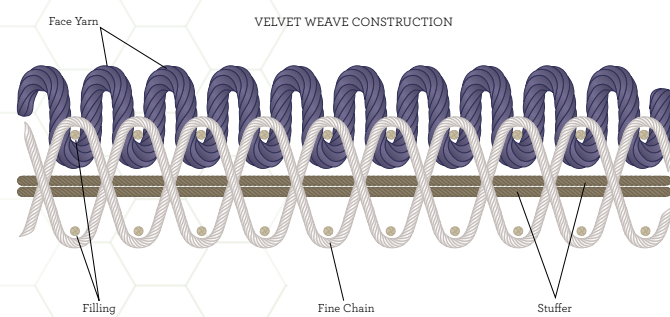
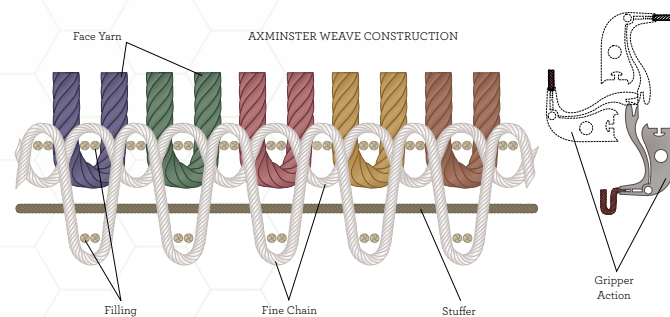
Some of our more beloved preservation projects include:

- United States Capitol – Senate Chamber
- United States Capitol – House Chamber
- United States Supreme Court
- United Nations Security Council
- National Gallery of Art
- California State Capitol
- New Jersey State Capitol
- New York State Capitol
- Pennsylvania State Capitol
- Pennsylvania State University
- Rockefeller Center Rainbow Room
- Carnegie Hall
- Kennedy Center for the Performing Arts
- Lincoln Center for the Performing Arts
- Radio City Music Hall
- Metropolitan Opera House
- Mormon Tabernacle
- 5th Avenue Presbyterian Church
- St. Patrick's Cathedral
- The Breakers Palm Beach Hotel
- The Greenbrier Hotel
- Waldorf Astoria Hotel
- Georgetown University
- West Point Military Academy



MADE IN THE USA WOVEN WITH PRIDE IN AMERICA

With our high-technology, state-of-the-art mill located in the pastoral Susquehanna Valley, Bloomsburg Carpet has kept alive a culture and tradition that dates back to the 1800s in Pennsylvania — the fine art of carpet weaving. This ensures not only the highest degree of hands-on quality and accountability, but also the use of premium-grade materials in the process. But the value of being domestically made goes far beyond simply the physical. Our carpets are woven with a passion, spirit and pride that are uniquely American. Many of our employees, in fact, are third-generation weavers, possessing a knowledge and skill that is as much handed down as it is individually learned.



OUR CRAFTS PEOPLE

The entire Bloomsburg Carpet team shares a passion and commitment for innovation, creativity and excellence in developing the finest carpets available. Our people are as diverse and inspirational as the carpets we weave. We take as much pride in our people as the products behind them.



Room design by The Troop Group
www.troopgroup.com

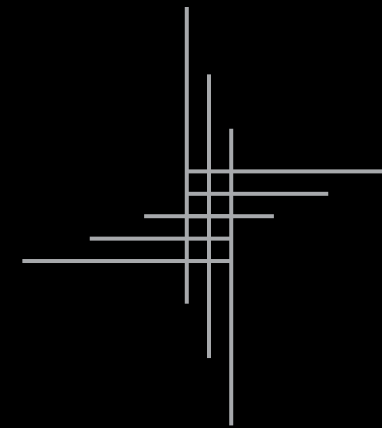


Room design by Mandarin Studio
www.mandarinastudio.net
Photographed by Ben Gebo

OUR FUTURE:

KEEPING OUR WEAVERS WORKING

The realities of today have posed many challenges for our company and for American manufacturing at large. Notwithstanding, we are committed to advancing the discipline of weaving through ongoing technological innovation, enabling us to keep our weavers working in the craft they love. Yesterday, today and tomorrow, Bloomsburg Carpet keeps alive the art, beauty and timeless integrity of American carpet weaving.



BLOOMSBURG

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Bloomsburg Carpet Industries, Inc.
4999 Columbia Boulevard • Bloomsburg, PA 17815
800.233.8773 • info@bloomsburgcarpet.com

bloomsburgcarpet.com/usa